

# FESTIVAL CATALOGUE

*"Creating the Creators of Tomorrow"*



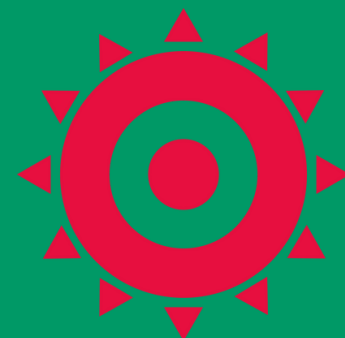
**BENGAL  
CONTENT FEST**  
LOK's Project Yuva Initiative

[www.lokcollective.com/BCF](http://www.lokcollective.com/BCF)

AN INITIATIVE BY



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# BENGAL CONTENT FEST

**Bengal Content Fest 1.0 - is a first-of-its-kind youth talent hunt competition - Lok's Project Yuva initiative supported by SVF in West Bengal across schools, colleges and independent entries to identify and nurture young talents who deem to be fit for the film, entertainment and content creation industry. Masterclasses by industry experts will also be a part of the festival.**



**BENGAL  
CONTENT FEST**

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**TARGET AUDIENCE  
OFFLINE OUTREACH  
ONLINE OUTREACH**

**Youth of Kolkata, Film Buffs  
100000+  
1 Million +**

# ABOUT LOK



Lok Arts Collective ([www.lokcollective.com](http://www.lokcollective.com)), formed on Jan 3, 2010 by young Kolkata talents from across high schools and colleges, is revered for pioneering the youth-in-arts movement in Kolkata. Over the years LOK expanded nationally into sub-brands Project Yuva (youth talents' and changemakers network), Lok Indie Studio (content creation facilitation), Lokal Content Lab (screenwriters and content curation collective) and Lok Cartel (branding and syndication) with collaborations in 50+ Feature Films and TVCs, curated 50+ Arts Events and 300+ theatrical performances nationally. LOK Arts Collective's maiden feature film production #Homecoming, written and directed by LOK Founder-Director Soumyajit Majumdar, is streaming worldwide on Sonyliv, India's topmost subscription based OTT platform, successfully as their first feature film content from Bengal.

Comprising of an eclectic cast with the best of young Bollywood and Tollywood talents like Sayani Gupta, Hussain Dalal, Soham Majumdar, Tushar Pandey, Plabita Borthakur, Tuhina Das along with national-international award winners in the crew, #Homecoming has become the most watched Bengali feature film on national OTT. The film trailer too is the most watched Bengali feature film trailer by far after crossing 1.5 cr views cumulatively on digital media. #Homecoming was the only feature film from Bengal to be screened at the London Bengali Festival 2022 (rest were from Bangladesh) and the film was also screened as the Central Section Special at the Washington DC South Asian Film Festival 2022.

Currently LOK comprises of more than 1000 independent artists and arts entrepreneurs spread out over various parts of the world along with several international collaborators including the coveted Global Changemakers' Network.

# ABOUT SHRIEK OF SILENCE

Shriek of Silence Foundation is a theatre institution which uses theatre as a medium for entertainment, education and awareness. It has produced over 100 plays since its inception with its own members, schools, colleges, NGOs and other institutions. It is the first and only theatre startup of the country which aims to bring about positive changes in human lives through the medium of theatre and performing arts.

Started as a theatre group in 2012, Shriek of Silence is involved with cultural development of the society through its various verticals. It runs Shriek of Silence Theatre Group, Theatre For You (Training organisation), Circle Arts 360 (Creative agency), SOS Circle (Performing Arts Studio) and organises Kolkata Youth Theatre Festival and Kolkata Fringe Festival.





# OBJECTIVES



**To empower and nurture the next generation of creative talents in film, entertainment and content creation industry.**



**To provide free of cost professional guidance and industry exposure through masterclasses by eminent members of the film fraternity.**



**To create a community and platform of young artists who can get an opportunity to showcase their skills to a larger audience.**



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# SCHEDULE

(2022)



<b>LAST DATE OF REGISTRATIONS FOR COMPETITIONS</b>	<b>SEPT 20</b>
<b>MASTERCLASSES (Offline)</b>	<b>SEPT 10 &amp; 11</b>
<b>LAST DATE FOR SUBMISSION OF ENTRIES</b>	<b>OCT 23</b>
<b>DECLARATION OF RESULTS &amp; AWARD CEREMONY (Offline)</b>	<b>NOV 04</b>

# COMPETITIONS

AGE LIMIT: 14 – 25



**SHORT FILM  
MAKING**

**MUSIC VIDEO  
MAKING**

**SCREENPLAY  
WRITING**

**FILM POSTER  
MAKING**

**STORY / CONTENT  
PITCHING**

**SCREEN ACTING  
(MONOLOGUE VIDEO)**

# MASTERCLASSES

**VENUE: SVF DI ROOM (17th Floor, Acropolis)**



**AMIT  
MASURKAR**

(Director of Sherni, Newton  
and Sulemani Keeda)

## Our Cinema, Our Stories

**Mumbai based Amit Masurkar is the director of SHERNI (2021), NEWTON (2017) and SULEMANI KEEDA (2014).**

**NEWTON travelled to more than 70 festivals globally and won several awards. It was India's Official Selection to the Oscars.**

**His latest film SHERNI is about tiger conservation and released on Amazon Prime Video in 2021.**



# MASTERCLASSES



## Screenwriting



**ANIRBAN  
BHATTACHARYA**

(Mandaar  
Ballabhpurer Roopkatha)

## Songwriting



**ANINDYA  
CHATTERJEE**

(Prem Tame, Belashuru,  
Antaheen, Open Tee  
Bioscope)

## Direction & Content Pitching



**DHRUBO  
BANERJEE**

(Karnosuborner Guptodhon,  
Golondaaj, Guptodhaner  
Sandhaney, Durgeshgorer  
Guptodhon)

## Music Direction & Background Score



**PT. BICKRAM  
GHOSH**

(Golondaaj, Ebar Shabor,  
Guptodhoner Sondhaney, Har Har  
Byomkesh)

# MASTERCLASSES



## Cinematography



**SOUMIK  
HALDER (ISC)**

(Chander Pahar, Golondaaj,  
Gumnaami, Baishe Srabon, Goynar  
Baksho, Sob Choritro Kalponik)

## Edit & Sound Design



**RABIRANJAN  
MAITRA**

(Ghawre Baire Aaj, Cinemawala,  
Mr. and Mrs. Iyer, Chander Pahar,  
Cinemawala, Sanjhatir Rupkotha)

## Acting



**RIDDHI  
SEN**

(Nagarkirtan, Bismillah,  
Open Tee Bioscope,  
Helicopter Ela)



# MASTERCLASSES



## Costume Design



**ABHISEK  
ROY**

( Bismillah, Byomkesh Gotro,  
Durgeshgorer Guptadhan)

## Film Poster Making



**EKTA  
BHATTACHARYA**

(Kaacher Manush,  
Samantaral, Bismillah,  
Robibar)

## Production Design & Art Direction



**SHIBAJI  
PAL**

(Golondaaj, Rajkahini,  
Shahjahan Regency, Ek je  
Chilo Raja)

# AWARDS



## SHORT FILM

TOP 3

+

BEST

Director | Actor | Script  
Cinematography | Edit  
Production Design |  
Sound  
Original Score | Styling

## SCREENPLAY WRITING

TOP 3

## FILM POSTER MAKING

TOP 3

## CONTENT PITCH

TOP 3

## SCREEN ACTING

TOP 3

## MUSIC VIDEO

TOP 3

+

BEST

Vocalist | Director  
Music Director |  
Lyricist  
Cinematography |  
Edit | Styling

Seperate Awards for School & College in each competition.  
For Independent participants, ages 17 and below will be a part of  
school category and ages 18 - 25 will be a part of college category.



# GENERAL RULES



- The submission process of Bengal Content Fest 1.0 will be mostly virtual with a few physical events where the presence of the participants will be required (masterclasses and awards ceremony)
- Small sized files for Poster Making, Screenplay Writing and Content Pitching can be sent via email to our official email address - [bengalcontentfest@gmail.com](mailto:bengalcontentfest@gmail.com) with the Team Number that will be allotted after registrations.
- Larger files for Short Film, Music Video and Screen Acting (Monologue Video) can be sent via Youtube private sharing links with the Team Number that will be allotted after registrations.
- AGE LIMIT: 14 - 25 years (as of 4th November 2022)
- PRIMARY LANGUAGE: BENGALI
- LAST DATE OF ENTRIES: 14 OCTOBER 2022
- Awards will be separate for schools and colleges. Independent individual / group entries will be competing in the college category if the age of all participants is not under 17 years. If all the independent group participants are below 17 years of age then they will compete in school category. Similarly, Independent individual entries will compete in school/college category based on their age.

# GENERAL RULES



- Independent entries from young individuals / youth groups are welcome.
- The minimum age of participation is 14 years and the maximum age is 25 years - schools, colleges and independent youth group / individual entries.
- The content submitted by the participants for Bengal Content Fest must not contain any material that hurts or violates someone's personal rights, religious beliefs, incites violence or creates derogatory remarks about someone's sexuality or belief. The content submitted by the participants should not invade privacy or other rights of a person, firm or entity.
- Profanity in the content or unlawful conduct during the events will not be tolerated and may lead to disqualification. The participants must maintain professional decorum throughout.
- The organizers reserve the right to disqualify any participant/participating team or institution if they violate the general or specific rules of the competition.
- The organizers reserve the right to amend these rules at any point of time.
- The decision of the organizers and the jury are final and binding.

# RULES & REGULATIONS



## SHORT FILM

- The film should be a minimum of 5 minutes and a maximum of 30 minutes in length.
- The films should revolve around the theme '#Kolkata' (Hashtag Kolkata). The participants are free to interpret the theme in their own way.
- The content should be original and not an adaptation.
- The film should be newly made and not a project that has been screened/submitted elsewhere.
- Any song/music/video footage used in the short film should be in the public domain (royalty free) or should be wholly original.
- The number of participants in one team shouldn't exceed 25.
- Primary Language: Bengali

## SCREENPLAY WRITING

- The screenplays should be fiction film screenplays with a minimum length of 20 pages and a maximum of 90 pages in length.
- The screenplays should revolve around the theme '#Kolkata' (Hashtag Kolkata). The participants are free to interpret the theme in their own way.
- The screenplays should be newly written (original) or adapted from public domain.
- The content should be original and not an adaptation.
- Individuals and a team of maximum three individuals are allowed to participate in this category.
- Primary Language: Bengali

# RULES & REGULATIONS



## MUSIC VIDEO

- The music videos / songs should revolve around the theme “ #Kolkata ” (Hashtag Kolkata). The participants are free to interpret the theme in their own way.
- The lyrics and composition of the song should be original or adapted from public domain.
- The video should be newly made and not a project that has been screened/submitted elsewhere.
- Bands / Individual singers / Lyricists / Music video directors/actors can all collaborate on the music video.
- Maximum duration: 5 mins.
- The number of participants in one team shouldn't exceed 25.
- Primary Language : Bengali

## FILM POSTER MAKING

- The participants should make a new poster of any feature film directed by Satyajit Roy according to their own interpretation of the theme/story of the film.
- The posters/typography/lettering used should not be similar or inspired from any of the film's existing publicity design material.
- The number of participants in one team shouldn't exceed 3.
- Individuals can participate too.
- Primary Language: Bengali



# RULES & REGULATIONS



## SCREEN ACTING (MONOLOGUE VIDEO)

- This competition will test the participant's acting skills through an audition video, which is presently the industry standard for casting. This is an individual participant category.
- The participants will be given three gender neutral monologue of various genres and character shades in Bengali which they can interpret in their own way.
- The participants will need to record this monologue on their phones / camera. The background should be solid/plain and the participant must ensure that the audio is clear. The participant can self shoot the video or anyone else can shoot the video for the participant.
- The usage of props / costumes / make-up are not a must and the judgement will be centered around the participant's performance. However, the participants are free to use anything to embellish their performance.
- The audition video should be completely unedited and no post processing except noise reduction is to be done to elevate the participant's performance. It should be accompanied by an intro video (of the participant).
- Primary Language: Bengali

## CONTENT PITCHING

- The participants will be pitching potential stories for Bengali feature films/web shows.
- The participants will record the pitch in the form of a video where they directly address the camera. The overall time for the video pitch shouldn't exceed 5 minutes.
- The participants will be allowed to showcase/edit any supporting audio visual material as a part of their video pitch. But the supporting footage shouldn't exceed more than 2 minutes in length. The focus should be on the participants pitching the idea directly to the audience/jury.
- The number of participants in one team shouldn't exceed 3.
- The participants can pitch either an original story or an adaptation from Autobiographies / Biographies, Newspaper articles, Short stories, Mythologies and legends, Social media posts or other similar sources.
- Primary Language: Bengali

# FESTIVAL DIRECTOR



Soumyajit Majumdar is an actor-writer-director-producer and Founder-Director of LOK Arts Collective ( launched on Jan 3, 2010) - instrumental in pioneering the youth-in-arts movement in Kolkata. #Homecoming ( Project selected during scripting stage and mentored at NFDC Producer's Lab @Film Bazaar 2019, Goa) is his first feature film as a writer-director-producer. The film is currently streaming worldwide on Sonyliv, India's topmost subscription based OTT platform, successfully as their first Bengali content. Besides being an independent multi-disciplinary artist and artpreneur, he has acted in 25 credible feature films before taking a break to make #Homecoming.

As one of the leading actors , he has been part of festival favourites Catsticks directed by Ronny Sen (Honorary mention @World Narratives Grand Jury Prize -Slamdance International Film festival 2019, Best Film at Mammoth Film Festival, Oldenburgh Film Festival, Germany, IFFLA 2019, NYIFF 2019, KIFF 2019, Tallin Black Nights Film Festival, Estonia 2019 Athens Avant-Garde Film Festival 2019 and San Francisco Indie Fest 2020) and as a lead actor in Ghost Of The Golden Groves directed by Roshni Sen and Aniket Dutta (Official selection- London Indian Festival 2019, FDNC Montreal 2019, Nominee FIPRESCI award, Festival De Nouveau Cinema 2019, Winner best Ghost music video and Hybrid Feature, Opening film at Chicago Underground Film Festival 2020,Cinequest San Jose Film Festival 2020) . He has also played pivotal roles in commercially successful Hindi and Bengali films like Aashiqui 2, Har Har Byomkesh, Bibaho Diaries,Byomkesh Pawrbo and Zulfiqar. Soumyajit has also been a part of more than 30 feature films and national advertisements as casting director and/or line producer.



# CONTACT



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