

LOKAL CONTENT LAB

Who are we?

We are a writer's and Curators /Showrunner's Collective for content creation

(Hindi , English, Bengali) - Feature Films, Web shows, Documentaries, music videos and short films.

Lokal Content Lab has been incubated by Lok Caravan 1.0- a co-working space

for independent artists and art entrepreneurs and has been facilitated by Lok

Arts Collective (an independent artists and arts entrepreneurs collective formed in 2010). It has strategic tie-ups with Project Yuva, a youth talent network that aims to cultivate the next generation in the arts, Lok Indie Studio, a 360-degree content creation and facilitation studio, Lok Cartel, a 360 degree branding, marketing and content distribution /syndication agency and Lok School of Arts which focuses on Arts education, conducting workshops and training facilitators for the same.

Lokal Content Lab has curated First Flush- a catalogue of 200 original fiction and non-fiction concepts which can be flexibly adapted as theatrical release films, OTT stream cinema and/ or web shows in any language.

In January 2021, Lokal Content Lab finished shooting their flagship project feature film **#Homecoming** (English/Bengali/Hindi ,at scripting stage was selected for NFDC Producer's Lab @Film Bazaar ,Goa 2019). **#Homecoming** brought together the best of young talents from Bollywood and Tollywood including **Sayani Gupta, Hussain Dalal, Tushar Pandey, Plabita Borthakur , Soham Majumdar , Tuhina Das and Sayan Ghosh** and also boasts of an national and International award winning eclectic crew.

Our Services :

1. Pitch kit / Bible Development
2. Writers / Showrunners agent
3. Content research and development
4. Screenplay and/or dialogues
5. Additional dialogues
6. Script doctoring /consultancy
7. Localising script
8. Product placement in script
9. Film festival entry submission management
10. Social media content management

Content curation

1. Original content bank
2. Concept/ Story IPs
3. Autobiographies /Biographies
4. Books
5. News articles
6. Short stories
7. Magazines, little magazines
8. Translations
9. Blogs
10. Plays
11. Poems
12. Lyrics
13. Mythologies and legends
14. Social media
15. Journals
16. Screenplays
17. Viral videos
18. Documentaries

How do we collaborate?

We collaborate with:

- Studios
- Production Houses
- Independent artists
- Independent producers/ Co-producers

- OTT Platforms
- Content Curators
- Content Aggregators
- Screenplay Writers
- Dialogue Writers
- Content Acquisitors
- Content Financiers
- Film festival organizers/curators/ programmers/ professionals
- Academics and Content researchers
- Filmmaking Funds
- Creative ideators/Conceptualizers
- Storytellers/Students/Anyone who wants to tell a story
- Script doctors/mentors/ consultants
- School/College creative societies




About the Founder Director:

Soumyajit Majumdar is an actor-writer-director-producer and Founder-Director of LOK Arts Collective (launched on Jan 3, 2010) - instrumental in pioneering the youth-in-arts movement in Kolkata. An alumni of St.Xaviers'college,Kolkata (Mass Communication and Videography) , #Homecoming (Project selected during scripting stage and mentored at NFDC Producer's Lab @Film Bazaar 2019, Goa) is his first feature film as a writer-director-producer. Besides being an independent multi-disciplinary artist and artpreneur, he has acted in 25 varied feature films before taking a break to make #Homecoming,.

As one of the leading actors, he has been part of festival favourites *Catsticks* directed by Ronny Sen (Honorary mention @World Narratives Grand Jury Prize -Slamdance International Film festival 2019, Best Film at Mammoth Film Festival, Oldenburgh Film Festival, Germany, IFFLA 2019, NYIFF 2019, KIFF 2019, Tallin Black Nights Film Festival, Estonia 2019 Athens Avant-Garde Film Festival 2019 and San Francisco Indie Fest 2020) and as a lead actor in *Ghost Of The Golden Groves* directed by Roshni Sen and Aniket Dutta (Official selection- London Indian Festival 2019, FDNC Montreal 2019, Nominee FIPRESCI award, Festival De Nouveau Cinema 2019, Winner best Ghost music video and Hybrid Feature, Opening film at Chicago Underground Film Festival 2020, Cinequest San Jose Film Festival 2020).

He has also acted in other festival favourites '*Gandu*' directed by Q (Berlin International Film Festival 2011, SAIFF., Seattle, Slamdance), French film *Crash Test Aglae* directed by Eric Gravel (Cannes International Film Festival 2017) and has played pivotal roles in commercially successful Hindi and Bengali films like *Aashiqui 2*, *Har Har Byomkesh*, *Bibaho Diaries*, *Byomkesh Pawrbo* and *Zulfiqar*.

Soumyajit has also been a part of more than 30 feature films and national advertisements as casting director and/or line producer. The only Indian artist inducted in the coveted Global Changemakers Network, Soumyajit has curated around 50 independent art events and festivals. He has written, designed, directed, produced and acted in more than 20 plays with over 300 theatrical



performances to his credit primarily with LOK including national and international festivals like Thespo (Mumbai), Sahabhaga International festival(Bangalore) , Mulakaat (Indo-Pak cultural relations Festival,Delhi) and Atelier Theatre festival (Delhi) across 12 Indian cities in auspicious venues like Prithvi theatre and NCPA(Mumbai) ,Akshara theatre and LTG auditorium (Delhi), G.D.Birla Sabhagar (Kolkata) , EZCC(Kolkata) as well as in alternative spaces like campuses,bookstores,art galleries,shopping malls, cafes, lawns, parks, streets and amphitheatres thus creating a personal idiom of using spaces for live-act exploration .

As a believer in youth empowerment through the arts,he has been present as a speaker in various forums and has conducted self- devised theatre and art therapy workshops in leading schools and colleges of India like Sri Ram College of Commerce(Delhi) ,VIT (Vellore),Mount Carmel College (Bangalore), Srishty College of Arts and Design (Bangalore) , Sophia college for women(Mumbai), Loreto Day school, Mahadevi Birla World Academy (Kolkata),) etc . Soumyajit represented India at the Asian Youth Summit for Global Changemakers 2011,has directed developmental theatre projects for the Delhi Government and United Nations with underprivileged kids .He has been awarded YOUNG ACHIEVER 2013 by Whistling Woods International,Mumbai and received the Solo Room Awards at the Monologues festival 2016, Kolkata for his contribution in the arts.